

ARTISTRY™

VITAMIN C + HA3 DAILY SERUM

MORE POWER

FOR BEAUTIFUL-LOOKING SKIN

FAQ

FREQUENTLY
ASKED
QUESTIONS



ARTISTRY™

VITAMIN C + HA3 DAILY SERUM

ABOUT THE PRODUCT

ARE ANY OF THE INGREDIENTS OR TECHNOLOGIES USED IN ARTISTRY™ VITAMIN C + HA3 DAILY SERUM EXCLUSIVE TO THIS PRODUCT OR THE SKIN NUTRITION RANGE?

Yes. The extracts from White Chia Seed and Acerola Cherry are both grown on our Nutrilite™ farms. Ingredients from Nutrilite farms are exclusive to Amway™ brand.

DOES ARTISTRY™ VITAMIN C + HA3 DAILY SERUM FOLLOW ARTISTRY™ CLEAN FORMULATION STANDARDS?

Yes. As with all Artistry™ skin care products, Artistry Vitamin C + HA3 Daily Serum is Artistry Clean – it has been formulated with no parabens, no phthalates, or no mineral oil.

WHAT KIND OF TESTING AND LABORATORY SUPPORT WAS PERFORMED ON ARTISTRY™ VITAMIN C + HA3 DAILY SERUM?

All Artistry™ formulas, including the one used in Artistry™ Vitamin C + HA3 Daily Serum, undergo, consumer, safety and quality testing to ensure compliance with all relevant claim and satisfy consumer expectations.

WAS ARTISTRY™ VITAMIN C + HA3 DAILY SERUM TESTED WITH PEOPLE OF DIFFERENT ETHNICITIES?

Yes. As with all Artistry skin care products, Artistry Vitamin C + HA3 Daily Serum was developed for use by people of all ethnicities, including Asian women.

WAS ARTISTRY™ VITAMIN C + HA3 DAILY SERUM TESTED ON ANIMALS?

The Artistry brand opposes animal testing. Artistry™ products are not tested on animals* unless they are required by government regulations to do so. Furthermore, the Artistry brand actively supports alternatives to required animal tests – going as far as supplying alternative non-animal testing methods to government agencies for consideration. Please note that the formulas sold in China are different from those sold in the rest of the world.

DOES ARTISTRY™ VITAMIN C + HA3 DAILY SERUM CONTAIN ANY ANIMAL-DERIVED INGREDIENTS?

As with all Artistry skin care formulas, Artistry Vitamin C + HA3 Daily Serum is free from animal-derived ingredients. The global formulas (excluding those sold in China) are registered with The Vegan Society.

* Animal testing on cosmetics is prohibited by law in the European Union.



ARTISTRY™

VITAMIN C + HA3 DAILY SERUM

WHAT IS THE VEGAN SOCIETY AND WHAT DOES IT MEAN THAT ARTISTRY™ PRODUCTS ARE REGISTERED WITH THIS SOCIETY?

In 1944, The Vegan Society created the word “vegan”, and their trademark is the authentic international vegan standard. Today, products must pass specific criteria to be eligible for registration. A dedicated and experienced team checks each individual product application against the criteria, and queries any potential inclusion of animal ingredients, including those not present in the final product.

Animals: The Vegan Society understands the word “animal” to refer to the entire animal kingdom, that is all vertebrates and all multicellular invertebrates. The word may be used either as a noun or an adjective and to refer to either a species or an individual animal, depending on context. Unless otherwise stated, it usually means non-human animals.

Animal ingredients: The manufacture and/or development of the product, and where applicable its ingredients, must not involve, or have involved, the use of any animal product, by-product or derivative.

Animal testing: The development and/or manufacture of the product, and, where applicable, its ingredients, must not involve, or have involved, testing of any sort on animals conducted at the initiative of the company or on its behalf, or by parties over whom the company has effective control.

WHAT IS THE VEGAN SOCIETY DEFINITION FOR VEGAN

Products/ingredients in the formula registered with The Vegan Society does not and have not involved the use of any animal product, by-product or derivative. The word “animal” refers to the entire Animal Kingdom, that is all vertebrates and all multi-cellular invertebrates.

WHERE DOES THE HYALURONIC ACID USED IN ARTISTRY™ VITAMIN C + HA3 DAILY SERUM COME FROM?

The highly purified Hyaluronic Acid used in the formula is sourced from biotechnology. It is derived from microorganisms and is not obtained from any animal sources.

WHERE DOES THE ARTISTRY™ VITAMIN C + HA3 DAILY SERUM COME FROM?

There are two sources of Vitamin C included in Artistry™ Vitamin C + HA3 Daily Serum. The Vitamin C in the initial fluid (before fresh mixing in the powder) is from Nutrilite™-grown Acerola Cherry Extract. The 100%-Pure Vitamin C powder found in the Activating Cap (known chemically as L-ascorbic acid) is created synthetically, which is true for virtually all the world’s supply of this highly biologically functional form of Vitamin C.

WHAT IS THE ACTIVATING CAP FOR?

While topically applied Vitamin C is renowned for its anti-ageing properties, it presents a challenge for skin care formulas: as soon as pure Vitamin C is dissolved in a solution (like a serum or cream), it begins to degrade, rapidly losing effectiveness. This is due to the laws of chemistry and can’t easily be changed in a consumer setting. For this reason, the 100%-Pure Vitamin C powder is stored in a sealed environment – the Activating Cap – until you are ready to use the product for the first time. This ensures the purity and potency of the product until you are ready to use it.

ARTISTRY™

VITAMIN C + HA3 DAILY SERUM

DOES ARTISTRY™ VITAMIN C + HA3 DAILY SERUM CONTAIN PARABENS?

No, Artistry™ Vitamin C + HA3 Daily Serum has been effectively preserved without the use of parabens. It can be classified as paraben free.

DOES ARTISTRY™ VITAMIN C + HA3 DAILY SERUM CONTAIN GLUTEN?

No wheat- or barley-derived ingredients have been included in Artistry™ Vitamin C + HA3 Daily Serum. Note, however, that we cannot guarantee that our beauty and personal care raw materials have been stored or processed in a manner that is completely free from gluten cross-contamination risk.

WHAT IS THE SHELF LIFE OF ARTISTRY™ VITAMIN C + HA3 DAILY SERUM, AND HOW LONG CAN I USE IT AFTER IT'S BEEN OPENED?

The shelf life of the unopened product is three years. Once the product is activated – by pressing the button and mixing the 100% Pure Vitamin C powder with the serum – the product should then be used within **30 days** in order to enjoy its full efficacy. Numerous tests have been conducted to ensure and confirm that the product delivers best before use for at least 30 days after opening. At some point after that period, the product will inevitably become less effective.

NOTE: As the activated Artistry™ Vitamin C + HA3 Daily Serum nears the 30-day point, the formula may develop a yellow tint. This is a helpful visual indication that the product is nearing the end of its peak potency. While the product remains safe and effective to use for a full 30 days, after this time is recommended that you activate a new bottle.

HOW SHOULD ARTISTRY™ VITAMIN C + HA3 DAILY SERUM BE STORED?

Before and after activation, Artistry™ Vitamin C + HA3 Daily Serum should be stored in a cool, dry place and away from direct sunlight.

- Keep away from heat and light, including direct sunlight. These can make the product turn yellow faster and may eventually reduce product efficacy.
- Consider refrigerating it: Storing it in the fridge is not required but it does help maintain product efficacy and slow down the potential yellowing.

IS THE PACKAGING USED FOR ARTISTRY™ VITAMIN C + HA3 DAILY SERUM RECYCLABLE?

The paper carton used to package Artistry™ Vitamin C + HA3 Daily Serum is recyclable but if and how it is recycled after disposal depends on where you live and local waste-disposal policies. Check with your local authority for details.

Generally, the carton outer packaging used for Artistry™ products is recyclable*. It is made from paper, a renewable resource that comes from sustainably managed forests that practise responsible forest management.

ARE THERE ANY OTHER SUSTAINABILITY CLAIMS FOR THE PRODUCT OR IT'S PACKAGING?

- 100% of the electricity required by Amway to manufacture Artistry™ products in the U.S. is offset by Amway's ongoing investment in sustainable wind power.
- Artistry™ products are produced in a 90% landfill-free facility.

In addition to these claims, Amway continually strives to improve operational sustainability.

ARTISTRY™

VITAMIN C + HA3 DAILY SERUM

PRODUCT USE

IS ARTISTRY™ VITAMIN C + HA3 DAILY SERUM
COMPATIBLE WITH OTHER ARTISTRY™ SKIN CARE PRODUCTS?

Yes, Artistry™ Vitamin C + HA3 Daily Serum was created to be compatible with other Artistry™ and Artistry products. However, when adding a product to your skin care routine, it is always a good idea to introduce only one new product at a time, and to wait at least one week before introducing any other new products. It is recommended you personalise your skin care routine based on your own skin sensitivity.

CAN I USE ARTISTRY™ VITAMIN C + HA3 DAILY SERUM
WITH MY CURRENT ARTISTRY REGIMEN?

Yes! Artistry™ Vitamin C + HA3 Daily Serum is an essential part of your morning-and-night Artistry™ regimen. It should be applied after your toner and before your moisturiser.

CAN I USE ARTISTRY™ VITAMIN C + HA3 DAILY
SERUM WITH ARTISTRY SIGNATURE SELECT™ PERSONALISED SERUM?

Yes! Artistry™ Vitamin C + HA3 Daily Serum and Artistry Signature Select Personalised Serum are ideal together. After using your Artistry™ toner, first apply Artistry™ Vitamin C + HA3 Daily Serum, then Artistry Signature Select Personalised Serum. Finish with your preferred moisturiser.

WHY SHOULD I APPLY ARTISTRY™ VITAMIN C + HA 3
DAILY SERUM BEFORE OTHER SERUMS?

Artistry™ Vitamin C + HA 3 Daily Serum's water-fresh formula absorbs quickly into skin, which makes it advisable to apply before other serums and moisturisers that have more body to their texture. Artistry scientists are confident that the HA3 Triple Hyaluronic Infusion does not inhibit the penetration or action of any formulas that follow.

WHY IS MY ARTISTRY™ VITAMIN C + HA 3 DAILY
SERUM RUNNING OUT BEFORE 30 DAYS ARE UP?

Be sure to use just 4-5 drops of this concentrated formula per application, morning and night. If you use more, one bottle will not last the full 30 days.

SAFETY & CAUTION

IS ARTISTRY™ VITAMIN C + HA 3 DAILY SERUM DERMATOLOGIST-TESTED?

Yes. All Artistry™ formulas, including Artistry™ Vitamin C + HA 3 Daily Serum, have been dermatologically tested and shown to be safe for skin when used as recommended.



IS ARTISTRY™ VITAMIN C + HA 3 DAILY SERUM APPROPRIATE FOR SENSITIVE SKIN?

Artistry™ Vitamin C + HA 3 Daily Serum has been thoroughly tested on groups of individuals with sensitive skin. However, we recognise that no testing program can guarantee that all individuals who wish to use this product will not experience some kind of reaction. It is recommended that you adjust your skincare regimen based on your own skin sensitivity.

CAN ARTISTRY™ VITAMIN C + HA 3 DAILY SERUM BE USED AROUND THE EYES?

Artistry™ Vitamin C + HA 3 Daily Serum is not recommended for use directly on the eye or eyelids. Application around the eye area should be kept to crow's feet (outside corner of the eye) and along any expression lines. Avoid getting the product into eyes.

CAN I USE MORE THAN THE RECOMMENDED AMOUNT OF ARTISTRY™ VITAMIN C + HA 3 DAILY SERUM?

You should use just 4-5 drops of this concentrated formula per application, morning and night.

IF I EXPERIENCE ANY SKIN SENSATION AFTER APPLYING ARTISTRY™ VITAMIN C + HA 3 DAILY SERUM, WHAT SHOULD I DO?

Artistry™ Vitamin C + HA 3 Daily Serum has been safety tested. However, every individual's skin is different. A tingling sensation and tightness is expected for some users, typically those with more sensitive skin. This sensation is transient (meaning it won't last long) and normal to experience when using Artistry™ Vitamin C + HA 3 Daily Serum. However, if tingling develops into skin irritation, wash off the product and discontinue use. Consult your doctor or dermatologist if irritation persists.

CAN ARTISTRY™ VITAMIN C + HA 3 DAILY SERUM BE USED AFTER EXPERIENCING SUNBURN? HOW ABOUT AFTER A STRONG COSMETIC TREATMENT?

Generally, it is not advisable to apply a cosmetic product (e.g. Artistry™ Vitamin C + HA 3 Daily Serum) soon after experiencing sunburn or after any cosmetic treatment that causes extreme inflammation or irritation. Artistry™ Vitamin C + HA 3 Daily Serum and any other products should only be used after inflammation has subsided. If you wish to use Artistry™ Vitamin C + HA 3 Daily Serum soon after a chemical peel or laser treatment, it is recommended that you consult a doctor or dermatologist first before use.

CAN ARTISTRY™ VITAMIN C + HA 3 DAILY SERUM BE USED DURING PREGNANCY?

Safety studies of cosmetics are not conducted on pregnant women. Consult your doctor or gynaecologist on any decision to use Artistry™ Vitamin C + HA 3 Daily Serum or not during